



## SUMMARY

Graphic Designer with 10+ years of experience. Professional, creative, highly motivated with a desire to learn. Positive and friendly with a strong work ethic. Organized and excellent at multi-tasking in a fast-paced environment with specific attention to detail.

## WORK EXPERIENCE

Canal Bark | Duluth, MN

### **Puppy Academy Trainer** 3/2021 - Present

- Train and socialize puppies enrolled in Puppy Academy and Puppy Day Boarding programs
- Expose puppies to new experiences and situations
- Write report cards for puppies in Canal Bark PA and PDB programs
- Use proper puppy handling techniques and appropriate praise and correction methods while introducing puppies into playgroups, supervising and controlling the level of play

Canal Bark | Duluth, MN

### **Associate Trainer** 6/2020 - 3/2021

- Train and socialize dogs enrolled in Doggy Day School and Puppy Academy programs
- Assist lead dog trainers with training needs that may include client communication, training demos, and training classes

Canal Bark | Duluth, MN

### **Pet Care Attendant** 3/2018 - 6/2020

- Use proper dog handling techniques and appropriate praise and correction methods while introducing dogs into playgroups, controlling the level of play
- Supervise dogs in playgroups
- Feed, water and administer medication as indicated by the owner
- Welcome clients as they check-in or check out their pet
- Perform baths and/or nail trims for dogs
- Perform general daily cleaning duties

ARI Network Services | Duluth, MN

### **Senior Graphic Designer, Website Research & Development Team** 5/2017 - 9/2019

- Collaborated with the marketing team to design internal and external marketing collateral
- Designed demo website mockups for original equipment manufacturer (OEM) presentations and industry trade shows
- Designed websites and website components for use across ARI website platform
- Researched, designed, and prototyped new platform features based on company and client needs
- Created library of user interface (UI) elements for offshore production teams
- Created best practices of website design for ARI, as well as department quality control processes
- Trained sales and customer service teams on best practice and effective design strategies

ARI Network Services | Duluth, MN

### **Senior Graphic Designer & Design Quality Specialist, ARI Design Team** 5/2011 - 5/2017

- Collaborated with the marketing team to design internal and external marketing collateral
- Designed production websites for ARI customers
- Designed sales demos, as well as websites for high-value customers
- Reviewed and critiqued website and merchandising banner designs from the design team to ensure the highest quality product

ARI Network Services | Duluth, MN

### **Junior Graphic Designer, ARI Design Team** 8/2010 - 5/2011

- Designed merchandising banners and updates for ARI customer websites
- Designed production websites for ARI customers

Tastefully Simple | Alexandria, MN

### **Junior Graphic Designer, Design Team** 12/2006 - 8/2010

- Brainstormed names for products, incentives, and conferences
- Researched color trends, along with other design trends to create mood boards for upcoming Fall-Winter and Spring-Summer season products
- Created web and email graphics
- Created print material pieces for consultants and clients
- Created logos for incentives and conferences
- Designed signage
- Designed and created package/layout designs for product lines



## EDUCATION

**Alexandria Technical & Community College**  
Alexandria, MN

Communication Art & Design  
Associate in Applied Science  
Advanced Multimedia & Web Design Certificate

**Lake Superior College**  
Duluth, MN  
Liberal Arts Studies

## SKILLS

### DESIGN TOOLS

- Adobe Creative Suite
  - Bridge
  - Illustrator
  - InDesign
  - Photoshop
  - XD
- Axure RP
- Figma

### COLLABORATION TOOLS

- Basecamp
- Dropbox
- Trello

### OFFICE

- OneNote
- Outlook
- PowerPoint
- Word

### OPERATING SYSTEMS

- Mac
- Windows



### ADAPTABILITY & FLEXIBILITY

Adapts to change in a professional manner and is always willing to learn



### COMMUNICATION

Listens attentively and communicates concisely and effectively



### CREATIVITY

Brainstorms creative, innovated design solutions



### TEAMWORK

Operates well in a team environment and independently to accomplish a goal



### TIME MANAGEMENT

Successfully plans and prioritize projects to meet tight timelines



### ORGANIZATION

Organizes projects and sees them through from beginning to end

## AWARDS & HONORS

2018

- ARI Delivery & Execution Award**
- ARI Game Changer Team Award**
- ARI President's Club Member**

2016

- ARI Team Award for Innovation**

2006

- 1 American Advertising Federation of Central Minnesota Student Gold ADDY Award**
- 2 AAF of Central Minnesota Student Citation of Excellence Awards**  
Campaigns-Mixed Media & Collateral Material

2005

- 2 AAF of Central Minnesota Student Gold ADDY Awards**  
Identity Campaigns

2003-2005

- Phi Theta Kappa International Honor Society Member**
- Dean's List**  
5 semesters